



Invite a friend to Discover Sailing and WIN a trip for two to Turkey...



...on the **Mariner Boating Holidays Lycian Coast Yacht Rally** in September 2013.

The holiday is valued at around \$15,000 for 15 days and includes international airfares from Australia.

- Simply have a crew member, friend or one of your family join a club for the first time.
- Post this card with your details and theirs to Yachting Australia, by the end of April 2013.
- Make sure your club records are up to date and accurate via MySailor on the Yachting Australia website.
- Include an email address so we can contact you if you win.

For more information on this rally or other sailing holidays call **02 9966 1244** or toll free **1300 131 724*** or visit **www.marinerboatingholidays.com**

**Outside Sydney metro.*



November 2012

Media Release

Invite a friend and win a sailing holiday to Turkey

Yachting Australia and Mariner Boating Holidays are giving Club members across the country the chance to win a sailing holiday for two to explore Turkey on the Lycian Coast Yacht Rally in September 2013.

The “Member get Member” promotion is designed to engage club members to increase Club memberships, a key element of Yachting Australia’s Discover Sailing participation program.

The aim is to motivate current members to invite a friend, family member or colleague to the Club and become new members, entitling them an entry. Only people who have signed up new members to a Club will be eligible to enter as many times as the number of people they sign up.

Discover Sailing, Yachting Australia’s new participation program, has been developed following extensive market research to get more people involved in sailing and increase club memberships, by providing Clubs with guidelines, marketing tools and promotional initiatives.

“This is a terrific opportunity and incentive for people who are already involved in sailing to share their love of the sport with others and demonstrate that sailing is fun, friendly, accessible and affordable to all,” said Ross Kilborn, Yachting Australia Sport Development Director. “We’d like to thank Mariner Boating Holidays for joining our passion to further grow sailing as a sport in Australia.”

Mariner Boating Holidays General Manager Chris MacLeod said that they were looking forward to giving a lucky winner the opportunity to explore Turkey by boat.

“We’re delighted to be part of growing and promoting sailing as a safe and fun sport for people of all ages and abilities,” said MacLeod. “What better way is there to experience the joys of sailing than on a sailing holiday exploring the coast of Turkey.”

The Discover Sailing website, www.discoversailing.org.au has been designed for people new to sailing and incorporates non-technical explanations and several videos about how to get into sailing and what Clubs offer. Yachting Australia has also updated its own website, www.yachting.org.au, under the Education and Training sections, along with a new Participation area, providing details of the Discover Sailing Program to club officials and people currently involved in sailing.

Full details of the Mariner Boating Holiday competition are being included in the annual card mailing by Yachting Australia to all club members. They are also available with the terms and conditions for this “Member get Member” competition, at www.yachting.org.au

Full details of Mariner Boating Holidays are at www.marinerboating.com

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Entry Details

Name:

Yachting Australia ID No. (on your card):

Yacht club:

Email:

New member name:

Address:

Yacht club:

Email:

Post your entry to:

Yachting Australia

PO Box 806, Milsons Point 2061 Sydney

Conditions of entry:

- Members of Yacht Clubs may submit multiple entries but each new member may only be nominated once, and only by one club member.
- Your MyClub record must be up to date with your names, address, mobile phone number and email address. The winner will be notified using this record.
- You must be a current financial member of a yacht club affiliated with a State Association that belongs to Yachting Australia.
- The new member must be a financial member registered in MyClub by an affiliated yacht club and not have been a member in any prior year of any affiliated club.
- The draw will take place on Friday May 3rd based on all mail received up to the close of business on Tuesday April 30th 2013.
- Entries not completed in accordance with these Conditions of entry or received after the closing date will not be eligible. Entries that are incomplete or indecipherable will not be eligible.
- Yachting Australia's decision as to the eligibility of entries will be final.
- If the winner is under 18 years of age at the date of the Holiday they must be accompanied by a parent or guardian over 18 years of age.
- The winner must comply with the reasonable expectations of Mariner Boating holidays including all reasonable promotional activities relating to the competition.
- The prize cannot be converted to cash or transferred to another person. At the sole discretion of Mariner Boating Holidays it may be transferred to another event.
- Employees of Yachting Australia and Mariner Boating Holidays and their families are not eligible to enter.
- Yachting Australia and its associated sponsors will not be held liable for any misadventure, accident, or death, injury, loss, including but not limited to consequential loss during this promotion or the Holiday.
- Yachting Australia accepts no responsibility for the cancellation or postponement of the holiday.